

HORSLEY PARISH COUNCIL

ADVERTISING POLICY

The Advertising Policy was adopted by Full Council at its Meeting on 24 April 2018.

This policy is to be enforced by the Parish Council. Any advertising found without written permission will be removed.

Consent from Horsley Parish Council does not imply that a planning consent from Stroud District Council would be granted for the advertising media being used.

1. Any advertising on Council property may only be displayed with written authority from Horsley Parish Council, although generally permission will not be given to advertising benefiting business or private interests.
2. Advertising must be for information pertinent to the community, or in support of community events.
3. Adverts are not to be displayed for any more than 21 days and must be removed within 2 days following an event.
4. The period of display is to be agreed with Horsley Parish Council.
5. Adverts must be in keeping with the area.
6. No obscene or offensive language or images are to be used.
7. Specific siting for the advertising will be outlined in the permission.
8. No political adverts are permitted.
9. No Adverts on Parish Council bus shelters unless prior agreement from Horsley Parish Council.